

50's



Hollywood Nights

WOW! United Way of Central WA Celebrates 70 Years!

Since 1955, United Way of Central WA has been making a difference in our community, and now it's time to celebrate this incredible milestone! Join us for a night of 50's Hollywood Glam as we honor our past and look forward to a bright future.

Come dressed to impress, get inspired by our journey, and help us raise funds to continue our impactful work in local communities. Let's make this night unforgettable together!

Help us celebrate and make this night memorable!

Sponsorship Opportunities

Benefits	Premiere Sponsor \$10,000	Platinum Sponsor \$7,000	Gold Sponsor \$5,000	Silver Sponsor \$3,500	Contributing Sponsor \$2,500	Supporting Sponsor \$1,000
Main Event Sponsor	✓					
Publicity <small>*Benefits include chosen level and lower levels</small>	Speaking Opportunity	Newspaper Ads	Display Banner	E -Newsletter	Pillars Newsletter	
Exhibit	✓	✓	✓	✓		
Printed Signage	✓	✓	✓	✓		
VIP Experience	✓	✓	✓	✓	✓	
Event Invitations	✓	✓	✓	✓	✓	
Social Media & Website Acknowledgement	✓	✓	✓	✓	✓	✓
Tax Deduction	✓	✓	✓	✓	✓	✓

VIP EXPERIENCE: Includes Red rope VIP seating, bottle service, swag bag, appetizer & dessert tray.

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Choose your package

LIVE UNITED SPONSOR
 \$15,000

Premiere Sponsor
 \$10,000

Platinum Sponsor
 \$7,000

Gold Sponsor
 \$5,000

Silver Sponsor
 \$3,500

Contributing Sponsor
 \$2,500

Supporting Sponsor
 \$1,000

See reverse side for description of benefits and payment form

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Sponsors name: _____

Total sponsorship investment: \$ _____

Billing address: _____

City: _____ State _____ Zip code: _____

Contact person: _____

Email: _____ Phone: _____

Payment Information:

Check enclosed Please invoice me: Please charge my credit card:

Please make checks payable to: United Way of Central Washington

Credit card type: Mastercard Visa American Express Discover

Credit card #: _____ Exp. date: _____ CVC _____

Name on card: _____

Signature (required): _____

Main Event Sponsorship: The sponsors underwrite the costs of the program or event of their choosing. They will be recognized in any promotion of the program or event they underwrite.

Publicity: The chart displays which items are included in each level. As the level increases, the publicity benefits add together. Some of the outlets we use are: Yakima Herald, Business Times, El Sol, Daily Record, and others.

Exhibit: Exhibition opportunity during the event. - branded materials, tabling, giveaways, decor, etc.

Signage: Sponsorship will be featured in all printed materials and event signage. Premier: Full page program inclusion, Platinum: half page program inclusion, Gold: quarter page program inclusion, Silver: Logo only. Your company banner (provided by sponsor).

VIP Experience: Red rope VIP seating, bottle service, swag bag, appetizer & dessert tray.

Event Invitations: Donor recognition events

Social Media & Website: Instagram and Facebook acknowledgment of sponsorship. Name listing, link, and logo posted on United Way of Central Washington's website. logo posted on United Way of Central Washington's website.

Tax Deduction: Sponsorship of this event is tax deductible to the full extent of the law. Please consult with your tax advisor.

United Way of Central Washington | 116 S 4th Street, Yakima, WA 98901 | Info@uwcw.org | 509.248.1557

Thank you for your support in helping create a better community!

United Way of Central Washington is a registered 501(c)(3) nonprofit organization, tax ID: 91-0639892