United Way of Central Washington



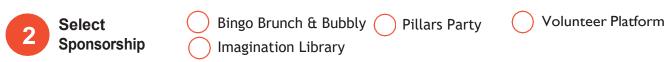
SPONSORSHIP OPPORTUNITIES

Benefits	Premiere Sponsor \$10,000	Platinum Sponsor \$7,000	Gold Sponsor \$5,000	Silver Sponsor \$3,000	Contributing Sponsor \$2,000	Supporting Sponsor \$1,000
Main Event Sponsor	✓					
Publicity *Benefits include chosen level and lower levels	Speaking opportunity	Newspaper Ads	Display Banner	E-Newsletter	Pillars Newsletter	
Exhibit	✓	√	✓			
Printed Signage	✓	✓	✓	✓		
Event Invitations	✓	✓	✓	✓	✓	
Social Media & Website Acknowledgement	✓	✓	✓	✓	✓	✓
Tax Deduction	√	✓	✓	✓	✓	✓

^{*}All event sponsorships include a table at the event.

Choose what and how much you would like to sponsor!





4 Sponsors name:							
Total sponsorship investment: \$							
Billing address:							
City:	State	Zip code:					
Contact person:							
Email:	Phone:						
Payment Information:							
Check enclosed Please invoice me:		Please charge my credit card:					
Please make checks payable to: United Way of Central Washington							
Credit card type: Ma:	stercard Visa	American Express	Discover				
Credit card #:		Exp. date:	CVC				
Name on card:							
Signature (required):							

Main Event Sponsorship: The sponsors underwrite the costs of the program or event of their choosing. They will be recognized in any promotion of the program or event they underwrite.

Publicity: The chart displays which items are included in each level. As the level increases, the publicity benefits add together. Some of the outlets we use are: Yakima Herald, Business Times, El Sol, Daily Record, and others.

Exhibit: Exhibition opportunity during the event. - branded materials, tabling, giveaways, decor, etc.

Printed Signage: Sponsorship will be featured in all printed materials and event signage. Premier: Full page program inclusion, Platinum: half page program inclusion, Gold: quarter page program inclusion, Silver: Logo only. Your company banner (provided by sponsor).

Event Invitations: Donor Recognition events.

Social Media & Website: Instagram and Facebook acknowledgment of sponsorship. Name listing, link, and logo posted on United Way of Central Washington's website.

Tax deduction: Sponsorship of this event is tax deductible to the full extent of the law. Please consult with your tax advisor.

Live United: These funds are used where it's needed most, like: fundraising, campaign, general funds, or to be specified.

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