

United Way of Central Washington Loaned Executive Program

How the Loaned Executive Program Works

Loaned Executives work part-time, 3-4 hours a week, during the fall campaign (approx. 12 weeks). While receiving support from the United Way staff, they perform account management functions by planning and carrying out successful employee campaigns. Loaned Executives meet with executives and volunteers, obtaining endorsements and commitments to the United Way campaign.

Benefits for Loaned Executives

Loaned Executives receive specific training from United Way which enhances their skills in the areas of public speaking, project management, leadership and salesmanship. Individuals also receive awareness training in community needs and assets. The Loaned Executive training will be conducted by Pete Bansmer, with pertinent sales and presentation training by James Stickel, on **August 27, 2013**. This year's training will be held at The Yakima Valley Museum from 8:00 am to 5:00 pm. Lunch will be provided.

Benefits for Your Organization

The Loaned Executive program provides benefits to not only the individual participating, but also to your organization. Your commitment provides high visibility in United Way publications and each workplace your employee visits. Your participation also illustrates your organization's support and involvement with our community. By loaning an executive to United Way, you allow our campaign to remain efficient and provide a positive impact on those in the community who need it most.

Loaned Executives

United Way of Central Washington would like your help in reaching out to workplaces throughout our area. Your employee(s) will be assigned to areas of our community including: Agriculture, Finance, Healthcare, Public Service, Education and Retail. They will become the face of United Way while representing your company in the community and building lasting relationships.